

SPONSORSHIP



- **6** VIP tickets
- Featured logo on website and social media
- Featured logo on posters & and printed material
- Your banner at main stage

\$2500



- **4** VIP tickets
- Featured logo on website and social media
- Featured logo on posters & and printed material

\$1000



- **2** VIP tickets
- Featured logo on website and social media

\$500



The Best Crafted Cider & Music meet to celebrate the colors of fall in the center of Washington

12 Ciderhouses from Puget Sound, Wenatchee, Yakima and around the region will bring enough varieties to make the most experienced taster swoon.

4 live bands, Bluegrass to Folk to Americana, will own the outdoor stage.

Come to Western Town at the Kittitas Valley Event Center, Ellensburg, WA.

Gather with your friends on October 2. Taps are open from 3 pm to 9 pm.

To Sponsor Contact Jill Scheffer

509-551-8807 or kittitasee@gmail.com

A KEEN OPPORTUNITY FOR YOUR BUSINESS!

Come taste the Cider of the Central Washington Region on Saturday October 2, 2021!



EVENT DETAILS

Saturday October 2th, 2021

3PM-9PM

EXPECTED ATTENDANCE: 500 + VOLUNTEERS

Find out more at
windfallciderfest.org

EVENT DESCRIPTION

The Best Crafted Cider & Music meet to celebrate the colors of fall in the center of Washington.

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Come to Western Town at the Kittitas Valley Event Center, Ellensburg, WA. Gather with your friends on October 2. Taps are open from 3 pm to 9 pm. WindFall is an event for ages 21 and up. ID will be required.

Twelve cider houses will be doing their best to impress. Each cider house will bring two or three varieties for your pleasure. From dry to sweet to hopped to fruited, herbed or flowered, there's a cider for everyone. Local restaurants and concessions will offer plentiful handy food for every taste. Beer, wine and soft drinks will also be available.

Our partners and friends at Chinook Entertainment are putting together a fantastic line up!

WindFall is fortunate to work with veteran music festival producers and add the Chinook experience to the event. "Where Great Music Meets the Great Outdoors" is Chinook's mantra, and they are sure to bring some bands with juice!

Proceeds from Windfall directly supports KEEN's work to engage learners of all ages with our environment. Funds will specifically support our summer nature camp for pre-school to 8th graders, and our project to construct the Yakima Canyon Interpretive Center.

WHAT IS IN IT FOR YOUR BUSINESS?

- Get in on the ground floor of an event that is sure to grow—cider is the fastest growing beverage in the Pac NW!
- Be recognized as a leader in the region, supporting one of the coolest events in the Pacific Northwest!
- Achieve visibility for your business with ads on websites and social media!
- Engage with your employees and “give back” with event volunteer opportunities!
- Connect your brand to positive work happening in your region!
- Support KEEN, kids, and the Yakima Canyon Interpretive Center project!

If you are interested in sponsoring the event, please contact Jill Scheffer at (509) 551-8807 or kittitasee@gmail.com.

