

**You are invited to help KEEN continue our 19-year tradition of  
bringing quality environmental education events and place-based learning  
opportunities to our community.**

In pursuit of our mission to cultivate an active awareness and understanding of the endangered shrub-steppe, provide nature-based education for all ages, and strengthen commitment to environmental stewardship, here's what we've been up to:

- In the spring of 2019 we hosted the 20<sup>th</sup> annual *Get Intimate with the Shrub-Steppe* event at Helen McCabe Park and the Umtanum Recreation Area in the Yakima River Canyon. Our volunteer field trip leaders, some of whom have been with us for 20 years, were there to connect hundreds of participants with the endangered habitat.
- The Yakima River Canyon Bird Fest in spring and WindFall Cider Fest in fall are our two newest events and have introduced KEEN to entirely new audiences. We expect these events to grow exponentially!
- The highlight of the summer for the past four years has been Pond-to-Pines, our outdoor nature day camp. Camp was offered for 5 weeks this summer with our new camp Director, Katie Ybarra. Katie is an 8<sup>th</sup> grade science teacher at Morgan and brought a fresh enthusiasm and energy to summer camp. This summer, 96 kids came out to Helen McCabe State Park, engaged with their surroundings, and mixed science with fun!
- This summer we also expanded our Science in the Parks program with funding from the City of Ellensburg. Over 500 kids joined KEEN staff in City parks throughout the summer for hands-on-science in the afternoons and evenings. This hugely successful, and totally free, program is an important way for KEEN to engage with our community and share the wonder of nature and science with families in our area. Ana Garcia joined us to lead the program this year and her fluency in Spanish expanded our reach to all our neighbors and friends. Look for even more next summer!

We continue to work towards our dream of building the Yakima Canyon Interpretive Center at the Park. We remain hopeful that donors that love the Canyon, KEEN, and the vision for the Center will move forward. The full business plan and capital campaign materials are online at [www.ycic.org](http://www.ycic.org) – take a look and see if you can help!





Jill Scheffer, KEEN President



**Kittitas Environmental Education Network**

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EVENTS & SPONSORSHIP LEVELS	MIX AND MATCH SPONSORSHIP DOLLARS AND GO FOR <b>MAXIMUM IMPACT!</b> ALL EVENTS LISTED AT <a href="http://WWW.YCIC.ORG">WWW.YCIC.ORG</a> - TURN SHEET OVER FOR DETAILS.	RIVER LEVEL logo on social media and print materials; 2 passes; educational or sales booth (if desired)	LAZULI LEVEL in addition to River Level... banner in venue; 3 Pairs of passes w/elite swag bag; logo on social media & print materials	BIGHORN LEVEL in addition to Lazuli Level...banner on stage; 5 Pairs of Passes w/elite swag bag; featured logo on social media & print materials
	YAKIMA RIVER CANYON BIRD FEST MAY 8-10, 2020 500 attend // 150,000 reach	<b>\$300</b>	<b>\$1,000</b>	<b>\$2,500</b>
	WINDFALL CIDERFEST & ROOTS MUSIC OCTOBER 3, 2020 750 attend // 100,000 reach	<b>\$500</b>	<b>\$1,500</b> <b>Band Sponsor</b>	<b>\$3,000</b> <b>Stage Sponsor</b>
	POND TO PINES SUMMER CAMP 2020 SCHOLARSHIPS 150 attend // 55,000 reach	<b>\$250</b>	<b>\$1,000</b>	<b>\$2,500</b>
	GET INTIMATE WITH THE SHRUB-STEPPE MAY 9, 2020 300 attend // 55,000 reach	<b>\$50</b>	<b>\$250</b>	<b>\$500</b>
	KEEN'S SCIENCE IN THE PARKS SUMMER 2020 500 attend // 25,000 reach	<b>\$100</b>	<b>\$500</b>	<b>\$1,000</b>